



## VIK Vineyard Announces New Hires

VIK Vineyard, the world-class wine experience in Millahue, Chile, is delighted to announce the appointment of Andrés Izquierdo as CEO and General Manager, and Gaston Williams as Worldwide Sales & Marketing Manager. The hires come at an exciting time, as the vineyard recently debuted the property's second wine, Milla Cala, and is preparing to launch a third wine, La Piu Belle, in 2017, both of which join VIK 2011, the premier vintage from the remarkable retreat.

Andrés Izquierdo brings with him a wealth of experience, having held a range of positions in the wine industry for the past 17 years including CFO of Viñedos Emiliana, CEO of Trivento Bodegas & Viñedos SA, and CEO of Vina Errazuriz from where he has worked until he joins VIK. Gaston Williams brings to his role a remarkable expertise in the wine industry, where he has built an extensive knowledge, particularly in the fine wine segment, since 2002 for several companies including Concha y Toro, Santa Carolina and more recently as Sales and Marketing Director in Achaval Ferrer in Argentina.

Andrés and Gaston join acclaimed international winemaker Patrick Valette, who will work closely alongside the team, focusing his effort on the viti and viniculture at VIK as well as serving as the worldwide Brand Ambassador for VIK.

### About VIK

Set on 11,000 acres in Millahue Valley, with the gorgeous Andes in the distance, the VIK Winery boasts an outstanding design by Chilean architect Smiljan Radic, which is at once state-of-the-art, highly sustainable, technologically advanced and a breathtaking visual display. Nearly a decade in the making, VIK Vineyard released its premier vintage, VIK 2011, in 2015, which was followed in fall 2016 by the debut of Milla Cala, a wine with its own distinct personality that still reflects the holistic VIK philosophy. The family of wines will be joined in 2017 by La Piu Belle.

With holism as the philosophy that guides the VIK experience and development of the wines, every element, from the diversity of the terroir and natural relationship to the flora and fauna, the architecture, art and design and the warmth of the Chilean people come together to create what is a truly innovative and exceptional wine experience. Under the direction of Alex and Carrie Vik and international winemaker Patrick Valette, a team of some of the most knowledgeable professionals came together with the singular mission to find the optimal terroir to produce the best grapes, which would then express themselves in an exceptional wine, ultimately selecting land for VIK Vineyard in Chile.

For more information about VIK visit [www.vik.cl](http://www.vik.cl)

